

SLAM DUNK!

Sam, Salvatore and Max all have the same group of friends at St. Mary's school. Salvatore and Max are on the school's basketball team, but Sam was dropped after the selection camp at the beginning of the year. Although he's since joined the school's tennis team, Sam is still disappointed he didn't make the basketball team. He really wants to be chosen at next year's selection camp and practises hard in his parents' driveway, where he takes photographs of himself scoring "slam dunks" (baskets).

The photographs are close-ups and some students start a rumour that Sam actually has his feet on the ground when scoring the baskets. Every time he posts a photograph on *Instagram*, Sam adds the hashtag "#SamDunk." Lots of people have "liked" his photographs.

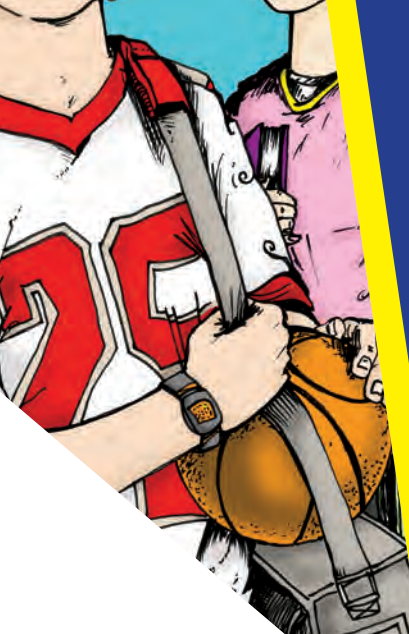
Salvatore and Max think this is hilarious and use "SamDunk" jokingly with the rest of the basketball team every time someone misses a basket.

However, the situation has deteriorated recently. Some of the players have posted *Instagram* photographs of themselves parodying Sam's positions. They do this every time Sam posts a new image. Because of the hashtags, Sam has figured out what they are doing and is becoming upset about it. He sends a message to Salvatore and Max on *Facebook*.

The screenshot shows a Facebook chat window titled "Sam" with a close button (x) in the top right corner. The chat history includes:

- Sam:** Hey, what is "SamDunk" all about? Are you two behind it?
- Max:** No! You started it yourself! Don't you remember: #SamDunk? Hahaha!
- Salvatore:** Well, it's just a joke, man. Take it easy. It's meant to be funny.
- Sam:** You're all mocking me. I really do the "dunks." I'm good at it. I'm going to make the team next year.
- Max:** Yes, sure, man. We believe you. But if you really can do "dunks," why do we never see your feet in the air in your photos?
- Sam:** Because I can't put the whole photograph on *Instagram*. It's just a crop.
- Max:** Listen, we're not going to stop having fun with "SamDunk." No chance. It's become a joke on our team.
- Salvatore:** Stick to tennis!
- Sam:** I don't care. Keep laughing. We'll see whether I still want to hang out with you guys.

At the bottom of the chat window, there is a text input field with a speech bubble icon on the left and a close button (x) on the right. The text "Sam, Max, Salvatore" is visible in the bottom right corner of the chat area.



Sam is furious and starts posting altered photographs on *Instagram* showing Salvatore and Max with the bodies of other people he finds on Google. One of the photos gets 55 “likes,” and some of the players on the basketball team decide to share it on *Facebook*. The following day, someone prints it out and tapes it to the basketball coach’s office door.



- Do you think what Sam said on *Facebook* is acceptable? Why?
- After the discussion on *Facebook*, why do you think Sam has posted altered photographs of his friends on *Instagram*?
- What consequences will the posts have for the basketball team? For Max, Salvatore and Sam?
- What did the basketball players do to make the situation worse? What could they have done differently?
- In the classroom or on the “Be cyber cool” platform, comment on the last photograph posted by Sam.

